

# **OPEN CALL for the NONPROFIT WORLD**

The Festival of Ethical Photography is pleased to present the thirteen annual edition of the Open Call for the Nonprofit World.

The Festival of Ethical Photography of Lodi, Italy was created and is managed on a voluntary basis. *Its purpose is to bring the general public close to ethically significant content* using photography as a means of communication and knowledge, analysing different nuances of the delicate relationship between ethics, communication and photography.

The Festival has come to the attention of the public thanks to the quality of its exhibitions and the participation of worldwide known photographers present in previous editions. The Festival wants to be at the service of photojournalism, of the kind of photography that tells stories, that makes you think and that is increasingly more difficult to be seen in the media.

Since its first year, the Festival of Ethical Photography has always given *particular attention to the use of photography by those organisations* that deal with *social issues*.

The section dedicated to the nonprofit world is a special exhibit area of the Festival and it is reserved for the presentation of **photographic works commissioned to photographers by non-profit organisations**.

## WHO CAN PARTICIPATE?

This category is open to NGOs, volunteer organizations, social cooperatives, foundations, associations for social development and support, public institutions, schools (all levels) and universities.

The reportage will only be considered if submitted by the non-profit entity itself as the commissioner.

Submissions sent by photographers will not be taken into consideration.

#### THE PHOTOGRAPHIC WORK

- Reportages must consist of 15 images minimum and 25 images maximum;
- The award is open to both professional and amateur photographers from all over the world
- Every organization can present an unlimited number of photographic works;
- The photographic work presented doesn't necessarily have to be unpublished and there in no time limit.



# **SELECTION PROCESS**

The photographic work/works selected will be exhibited at the Festival of Ethical Photography in Lodi, Italy and it/they will be included in the official program of the event.

Reportages can either be in **color** or **black&white**, and will have to form *a focused and meaningful story*, related to **the work of the non-profit entity** and **the context** in which it operates.

The assessment of the jury will award the ability of the photographer to build a narrative and emotional story with a compelling series of images.

The reportage has to represent the *subjects with dignity and with respect of fundamental human rights* in the context in which they live. The purpose of the photographic reportage is *to spread knowledge* on the themes of *international cooperation, sustainability and global development* in the civil society.

## **POST-PRODUCTION**

Post-production is allowed as long as nothing is added or removed to and from the original file. Image cropping is allowed.

#### CAPTIONS

The captions and the story text must be complete and accurate, providing information about the subject photographed and the circumstances in which the photographs were taken. Omitting, disguising or misrepresenting the content is cause for disqualification.

#### **VERIFICATION PROCESS**

The selected photographer/s might be asked to provide the jury with the RAW files, the original negatives, scanned negatives or the JPG files of the images selected in order to complete the verification process. The nonprofit organization will be contacted by email/phone. Otherwise the NGO doesn't have to send anything.

#### **PRIZES AND BENEFITS**

One or more non-profit entities will be selected as winners and the following prizes/benefits will be awarded:

- Prints of the exhibit and setting up;
- Opportunity to organize promotional and advocacy activities during the Festival (*in accordance with the Festival on the format and structure of such activities*);
- The selected organization/organizations can get international exposure through the Festival communication channels;
- Publication of the selected work/s on the annual catalog of the Festival 2023
- The projects selected in the shortlist will be published on the online permanent gallery of the Festival



#### TIMELINE

June 30th, 2023: Closing of the open call

July 15th, 2023: Official announcement of the finalists (to be published on the website of the Festival) September 4st, 2023: Official announcement of the winner/s (to be published on the website of the Festival)

#### SUBMISSION GUIDELINES FOR THE NON-PROFIT CATEGORY

By sending the submission, the non-profit entity declares to own the rights of it and to be authorised to use all images of the people eventually present in it. The participant takes full responsibility of using the pictures sent to the award, absolving the organization of the Festival of any responsibility.

As submissions are only accepted from non-profit entities, only work presented by the organization itself as the commissioner will be considered. A representative of the non-profit entity has to fill the form and send the submission.

Submissions sent by photographers will not be considered.

The reportage must be sent using the form available at the LINK

The form must be filled in with all the required information.

#### The participation is free of charge.

All the material needed to submit the reportage (introductory text explaining the project, abstract, captions) can be in Italian or in English.

For technical issues write to <u>info@festivaldellafotografiaetica.it</u> For more details on the regulations read the FAQs

#### The maximum dimension for the images and the text (all in a pdf) cannot exceed 25MB.

Heavier archives or archives in a different format will not be uploaded by the system.

The submission deadline is 23:59 CEST - June 30th, 2023.

## **RIGHTS TO USE THE IMAGES AND RESPONSIBILITY OF THE AUTHOUR**

The photographers whose work will be selected grant the use of the images of the awarded reportages for the creation of an exhibition that will be shown during the Festival of Ethical Photography 2023.

At the discretion of the organization, the exhibitions of the winners can be held in other locations until the **31st of December 2027**, with the only purpose to promote the photographers, their work, the Festival and the Award. The Festival organization could also print the same images in other formats/size, if necessary. The organizers reserve the right of using the images of the awarded reportage for promotion of future editions of



the Festival (for example in the catalogue or for the promotion of the event on traditional communication channels online and offline, projections, etc). The images could also be used for educational purposes. The Festival will always note the credits of the photographer. All rights will remain with the photographer.

In any case the author relieves the Festival from all responsibilities related to the content of the work submitted.

# The participation to the award implies that all the requirements and submission guidelines have been fully read, understood and accepted.

The organization declines any responsibility for damages to persons and things directly and indirectly caused by the activity of the award.

The regulations of the Open Call might change for reasons beyond the control of the organisation.

It is possible to withdraw from the Open Call at any moment simply sending an email to info@festivaldellafotografiaetica.it.