

## OPEN CALL for the NONPROFIT WORLD

The **Festival of Ethical Photography** is pleased to present the **tenth edition** of the **Open Call for the Nonprofit World**.

The Festival of Ethical Photography of Lodi, Italy was created and is managed purely on a voluntary basis. *Its purpose is to bring the general public close to ethically significant content* using photography as a means of communication and knowledge, analysing different nuances of the delicate relationship between ethics, communication and photography.

The Festival has come to the attention of the public thanks to the quality of its exhibitions and the participation of worldwide known photographers present in previous editions. The Festival wants to be at the service of photojournalism, of the kind of photography that tells stories, that makes you think and that is increasingly more difficult to be seen in the media.

Since its first year, the Festival of Ethical Photography has always given *particular attention to the use of photography by those organisations that deal with social issues*.

The section dedicated to the nonprofit world is a special exhibit area of the Festival and it is reserved for the presentation of **photographic works commissioned to photographers by non-profit organisations**.

### WHO CAN PARTICIPATE?

This category is open to **NGOs, volunteer organizations, social cooperatives, foundations, associations for social development and support, public institutions, schools** (all levels).

The reportage will only be considered if submitted by the non-profit entity itself as the commissioner.

*Submissions sent by photographers will not be taken into consideration.*

### THE PHOTOGRAPHIC WORK

- Reportages must consist of **20 images minimum and 30 images maximum**;
- The award is open to both **professional and amateur photographers from all over the world, with no time limit**;
- Every organization can present an **unlimited number of photographic works**;
- The photographic work presented doesn't necessarily have to be unpublished.

## SELECTION PROCESS

The photographic work/works selected will be exhibited at the Festival of Ethical Photography in Lodi, Italy and it/they will be included in the official program of the event.

Reportages can either be in **color** or **black&white**, and will have to form *a focused and meaningful story*, related to **the work of the non-profit entity** and **the context** in which it operates.

The assessment of the jury will award the ability of the photographer to build a narrative and emotional story with a compelling series of images.

The reportage has to represent the *subjects with dignity and with respect of fundamental human rights* in the context in which they live. The purpose of the photographic reportage is *to spread knowledge* on the themes of *international cooperation, sustainability and global development* in the civil society.

## POST-PRODUCTION

Post-production is allowed as long as nothing is added or removed to and from the original file. Image cropping is allowed.

## VERIFICATION PROCESS

The winners might be asked to provide the jury with the RAW files, the original negatives or the JPG files of the images selected in order to complete the verification process. The nonprofit organization will be contacted by email/phone.

## PRIZES AND BENEFITS

One or more non-profit entities will be selected as winners and the following prizes/benefits will be awarded:

- Prints of the exhibit and setting up;
- Opportunity to organize promotional and advocacy activities during the Festival (*in accordance with the Festival on the format and structure of such activities*);
- The selected organization/organizations can get international exposure through the Festival communication channels;
- Publication of the selected works on the Italian magazine *Il Fotografo*.

## TIMELINE

**July 21th, 2020:** Closing of the open call

**July 30th, 2020:** Official announcement of the finalists (to be published on the website of the Festival)

**September 1st, 2020:** Official announcement of the winner/s (to be published on the website of the Festival)

## SUBMISSION GUIDELINES FOR THE NON-PROFIT CATEGORY

By sending the submission, the non-profit entity declares to own the rights of it and to be authorised to use all images of the people eventually present in it. The participant takes full responsibility of using the pictures sent to the award, absolving the organization of the Festival of any responsibility.

**As submissions are only accepted from non-profit entities, only work presented by the organization itself as the commissioner will be considered. A representative of the non-profit entity has to fill the form and send the submission.**

**Submissions sent by photographers will not be considered.**

The reportage must be sent using the form available on the website

[https://gruppofotograficoprogettoimmagine.formstack.com/forms/wra2020\\_noprofit](https://gruppofotograficoprogettoimmagine.formstack.com/forms/wra2020_noprofit). The form must be filled in with all the required information.

**The participation is free of charge.**

All the material needed to submit a project must be sent in a unique compressed archive in .zip, .rar or .7z format.

The text presenting the project must be sent in a .doc or .pdf format and included in the reference field in the form.

The compressed archive in .zip, rar or .7z and the text file in .doc, or .pdf, must be named with the title of the project and a consecutive two digit number. (e.g.amazon\_01, amazon\_02...).

**The maximum dimension for the images and the text cannot exceed 25MB.**

Heavier archives or archives in a different format will not be uploaded by the system.

The archive should include:

- The images in digital format saved as .jpg sized to its shortest dimension at no more than 1,280 pixels and 72dpi with a compression degree of 10/12 or 90/100. The recommended dimension is max 500 kb per picture. Please note; the image files must be named with the title of the project and a consecutive two digit number. (e.g.amazon\_01, amazon\_02...).
- A text file in .doc, or .pdf that includes the presentation of the project with a maximum length of 3,000 characters, the title of the project, the place and the period of time in which the project was made. Also to be included are the indications on how to read the project. The document must include captions, with a maximum length of 300 characters for each picture. The captions must be numbered in the same order as the pictures. The captions must also be included in the EXIF or IPTC data for each picture.

The material (text and captions) can be in Italian or English.

For technical issues write to [info@festivaldellafotografiaetica.it](mailto:info@festivaldellafotografiaetica.it)

**To be able to successfully upload your work, the file .zip, .rar or .7z and the text must have a max dimension of 25MB.**

The submission deadline is **23:59 CEST - July 21th, 2019.**

## **PROPERTY AND RIGHTS TO USE THE IMAGES**

The photographers whose work will be selected grant the use of the images of the awarded reportages for the creation of an exhibition that will be shown during the Festival of Ethical Photography 2020.

At the discretion of the organization, the exhibitions of the winners can be held in other locations until the **31st of December 2023**, with the only purpose to promote the photographers, their work, the Festival and the Award. After these dates, the prints will be returned to the photographer by post and the costs will be covered by the recipient.

The organizers reserve the right of using the images of the awarded reportage for promotion of future editions of the Festival (for example in the catalogue or for the promotion of the event on traditional communication channels online and offline, etc). The Festival will always note the credits of the photographer. All rights will remain with the photographer.

The captions and the story text must be complete and accurate, providing information about the subject photographed and the circumstances in which the photographs were taken. Omitting, disguising or misrepresenting the content is cause for disqualification.

In any case the author relieves the Festival from all responsibilities related to the content of the work submitted. If at any time after an award is announced a submission is found to have broken one or more rules, it can be disqualified.

**The participation to the award implies that all the requirements and submission guidelines have been fully read, understood and accepted.**

The organization declines any responsibility for damages to persons and things directly and indirectly caused by the activity of the award.

The regulations of the Open Call might change for reasons beyond the control of the organisation.

It is possible to withdraw from the Open Call at any moment simply sending an email to [info@festivaldellafotografiaetica.it](mailto:info@festivaldellafotografiaetica.it).