

## World.Report Award 2018 | Documenting Humanity

The **Festival of Ethical Photography** is pleased to present the **eighth edition** of the **World.Report Award**.

**The Festival of Ethical Photography of Lodi was created and is managed purely on a voluntary basis. Its purpose is to bring the general public close to ethically significant contents using photography as a means of communication and knowledge, analysing different nuances of the fine relationship between ethics, communication and photography.**

The Festival has come to the attention of the public thanks to the quality of its exhibitions and the participation of worldwide known photographers present in previous editions. The Festival wants to be at the service of photojournalism, of the kind of photography that tells stories, that makes you think and that is more and more difficult to be seen in the media.

The **World.Report Award** aims at a new form of social commitment through photography. The award is open to *both professional and amateur photographers from all over the world*. The award will give attention to works focusing on people and their social or cultural stories; public or private, minor or crucial, major human tragedies or smaller daily life stories, changes and immutability.

The main focus of the evaluation of the reportages (**Master, Spot Light, Short Story, Single Story, Student, Non-profit sections**), will be the story that the project tells through compelling images submitted.

**It is with great pleasure that we introduce two new categories.**

The first one is dedicated to students of photography. There is no age limit. This section will focus on a reportage produced by a photographer who is currently attending a school of photography or who has recently graduated but no earlier than 2017.

The second one is dedicated to the large world of non-profit organizations that use photography as a tool of communication, investigation, and reflection.



The World.Report Award 2017 is divided in six categories:

- **Master Award:** This category is open to all photographers, with no restriction of any kind. Reportages must consist of 20 images minimum and 40 images maximum. The prize will be of **6,000 Euros**, before taxes.
- **Spot Light Award:** This category is open to all photographers who have never received one of the following awards before April 1<sup>st</sup>, 2018: World Press Photo, W. Eugene Smith Grant in Humanistic Photography, Pulitzer Prize, POYi Picture of the Year and World.Report Award, with exception for the multimedia category. Reportages must consist of 20 images minimum and 40 images maximum. The prize will be of **3,000 Euros**, before taxes.
- **Short Story Award:** This category is open to all photographers, with no restriction of any kind. Reportages must consist of 5 images minimum and 10 images maximum. The prize will be of **1,500 Euros**, before taxes.
- **Student Award:** This new category is open to students currently enrolled in a school of photography or who graduated from a school of photography after January 1<sup>st</sup>, 2017. Reportages must consist of 20 images minimum and 40 images maximum. The prize will be of **1,000 Euros**, before taxes.
- **Single Shot Award: “Giving voice to values, giving voice to hope”**  
This year the single shot category aims to illustrate the Great Planet of social and human ideals which represent the main engine for change. Reportages should be a broad canvas that narrates those principles that individuals and the larger society consider essential for the future of the next generations.

The participation is open to all photographers with no limitations. The work will be represented in a single shot.

The following awards will be assigned:

- First prize: **1000 Euros**, before taxes.
- Second prize: **600 Euros**, before taxes
- Third prize: **500 Euros**, before taxes

The top 30 finalists of this section will have their photos exhibited during the 2018 edition of the Festival. They will be included in a catalogue and in a calendar specifically printed for this section. This section has been realized thanks to the educational unrestricted grant of IBSA Farmaceutici Italia.

- **Non-profit Award**

This section is open to NGOs, volunteer organizations, social cooperatives, foundations, associations for social development and support, public institutions.

The reportage will only be considered if submitted by the non-profit entity itself as the commissioner. Submissions sent by photographers will not be taken into consideration.

Reportages must consist of 20 images minimum and 40 images maximum.

Three non-profit entities will be selected as winners and the following prizes will be awarded:

- The first prize will be of **2,000 Euros**, before taxes; printing costs for the exhibit will also be covered
- The second and third prizes will consist of the printing costs being covered

If the second and the third non-profit entities selected already have a printed version of the same exhibit and the organization of the Festival considers it suitable for the exhibit location, 500 Euros, before taxes, will be compensated to each entity.

The three non-profit entities selected will also have the opportunity to organize promotional and advocacy activities during the Festival in accordance with the Festival on the format and structure of such activities.

***World.Report Award 2018 members of the jury will be communicated at a later date. The jury will be composed of experts in the field.***

**If the jury, at its own discretion, believes that some works are of high worth, it will propose to the organization of the Festival, to have them included in the official programme of the Festival. The jury will first ask the photographer.**

**All the awarded works will be presented in the Festival of Ethical Photography in Lodi (Italy) in October 2018 with 8 exhibitions.**



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## **SUBMISSION GUIDELINES for the Master, Spot Light, Short Story, Student categories**

The projects submitted must be in the field of social photojournalism and documentary reportage: the stories of men, the events of society and the changes of humanity.

The participation is open to all photographers with no limitations. Every photographer can submit as many bodies of works as one likes.

**Applicants must apply as individuals — collaborations are not permitted.**

To submit the reportage the official form available on <http://www.festivaldellafotografiaetica.it/iscrizione-submit-world-report-award-2018-eng/> must be used.

The fee to be paid to participate in the WRA varies according to the following:

- **20 Euros per one category (15 Euros for submissions by April 19<sup>th</sup>, 2018)**
- **35 Euros per two category (25 Euros for submissions by April 19<sup>th</sup>, 2018)**
- **50 Euros per three category (35 Euros for submissions by April 19<sup>th</sup>, 2018)**
- **65 Euros per four category (45 Euros for submissions by April 19<sup>th</sup>, 2018)**

**All fees must be paid through PayPal or credit card.**

This payment must be done as a contribution to the activities of the Festival. Submission is considered valid only after receiving payment proof via e-mail.

Reportages can either be in color or black&white, and will have to form a focused and meaningful story. The assessment of the jury will award the ability of the photographer to build a narrative and emotional story with a compelling series of images. Post-production is allowed as long as nothing is added or removed to and from the original RAW file. Image cropping is allowed. Any other kind of manipulation of the images will not be accepted.

All the material needed to submit a project must be sent in a unique compressed archive in .zip, .rar or .7z format. The text presenting the project must be sent in a .doc or pdf format and included in the reference field in the form.

The compressed archive in .zip, rar or .7z and the text file in .doc, or .pdf, must be named with the title of the project and a consecutive two digit number. (e.g.amazon\_01, amazon\_02...).

The **maximum dimension for the images and the text cannot exceed 25MB.**

Heavier archives or archives in a different format will not be uploaded by the system.



The archive will have to include:

- The images in digital format saved as .jpg with sized to shortest dimension at no more than 1,280 pixels and 72dpi with a compression degree of 10/12 or 90/100. The recommended dimension is max 500 kb per picture. Please note; the image files must be named with the title of the project and a consecutive two digit number. (e.g.amazon\_01, amazon\_02...).
- A text file in .doc, or .pdf that includes the presentation of the project with a maximum length of 3,000 characters, the title of the project, the place and the period of time in which the project was made. Also to be included are the indications on how to read the project. The document must include captions, with a maximum length of 300 characters for each picture. The captions must be numbered in the same order as the pictures. The captions must also be included in the EXIF or IPTC data for each picture. The material can be in Italian or English.

**To be able to successfully upload your work, the file .zip, .rar or .7z and the text must have a max dimension of 25MB.**

**If you'd like to participate to categories that require a different editing (Master Award, Spot Light Award and Student Award require from 20 to 40 pictures, while Short Story Award requires from 5 to 10 pictures), you'll be asked to upload a different archive for each editing.**

The images sent will have to be final as it will not be possible, under any circumstances, to further edit or replace them once the award has been granted.

**The submission deadline is 23:59 CEST - May 3<sup>rd</sup>, 2018.**

**The finalists (for all categories) will be asked to provide the jury with the RAW files or the original negatives of the images that compose the reportage. The finalists will be announced only after the revision of the RAW files or the original negatives by June 7<sup>th</sup>, 2018. The jury will not make any exception for any cases.**

**The finalists of the student section will also be asked to provide the jury with certificate of attendance proving enrollment in a school of photography or a diploma issued after January 1<sup>st</sup>, 2017 (to be sent by June 7<sup>th</sup>, 2018).**

**In order to be considered valid, enrollment certificates or diplomas must be issued by a legally recognized school or by a course of photography that covered more than 60 hours. Workshops or courses of a shorter duration will not be considered sufficient to enter this category.**



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## **SUBMISSION GUIDELINES for the Single Shot category: Giving voice to values, giving voice to hope**

We are looking for images that reflect the core values of human society, such as justice and solidarity, sustainability and respect for the environment, scientific research and technological progress.

We are seeking values such as the closeness between medical professionals and their patients during a time of suffering, commitment to the community and the world of volunteerism, the passion and loyalty to just causes, the courage to witness and create.

We are looking for images that show us the thousand faces of these positive energies.

Only by dedicating attention to values can we build a future of hope, a real path of individual and collective progress.

The participation is open to all photographers with no limitations. Every photographer can submit as many works as one likes, provided that every upload does not exceed 5 images.

To submit the reportage, the official form available on <http://www.festivaldellafotografiaetica.it/iscrizione-submit-world-report-award-2018-eng/> must be used.

The fee to be paid to participate in this category is **5 euros for every upload** (up to **5 images** and to be paid through PayPal or credit card)

This payment must be made as a contribution to the activities of the Festival. Submission is considered valid only after receiving payment proof via e-mail.

**The submission deadline is 23:59 CEST - May 3<sup>th</sup> , 2018.**

Post-production is allowed as long as nothing is added or removed to and from the original RAW file. Image cropping is allowed. Any other kind of manipulation of the images will not be accepted.

The winners might be asked to provide the jury with the RAW files or the original negatives of the images selected.

All the material needed to submit a project must be sent in a unique compressed archive in .zip, .rar or .7z format. The text presenting the project must be sent in a .doc or pdf format and included in the reference field in the form.

The compressed archive in .zip, rar or .7z and the text file in .doc, or .pdf, must be named with the title of the project and a consecutive two digit number. (e.g. amazon\_01, amazon\_02...).



The **maximum dimension for the images and the text cannot exceed 25MB.**

Heavier archives or archives in a different format will not be uploaded by the system.

The archive will have to include:

- The images in digital format saved as .jpg sized to its shortest dimension at no more than 1,280 pixels and 72dpi with a compression degree of 10/12 or 90/100. The recommended dimension is max 500 kb per picture (not more than 5 pictures in each zip). Please note; if you'd like to submit more than 5 pictures, you must upload them in 2 different uploading operations, with the same procedure. Please note; the image files must be named with the title of the project and a consecutive two digit number. (e.g.amazon\_01, amazon\_02...).
- A short text file in .doc, or .pdf that includes the explanation/captions of the submitted images. (maximum length: 300 characters for each picture). The captions must be numbered in the same order as the pictures. The captions must also be included in the EXIF or IPTC data for each picture. The text/captions can be in Italian or English.

**To be able to successfully upload your work, the file .zip, .rar or .7z and the text must have a max dimension of 25MB.**

**The first three winners shall be requested to be present at the award giving ceremony that will take place in October 2018.**

Every one of the thirty classified and selected photographers must grant the use of images for the creation of an exhibition that will be shown during the Festival of Ethical Photography and for further exhibitions or publishing/promotional initiatives related to the exhibit itself. (in particular for a catalogue and a calendar including the pictures of this section)





## SUBMISSION GUIDELINES for the Non-profit section

Since its first year, the Festival of Ethical Photography has always given particular attention to the use of photography by those organisations that deal with social issues.

This section of the Festival is reserved for the presentation of photographic works commissioned to photographers by non-profit organisations.

By sending the submission, the non-profit entity declares to own the rights of it and to be authorised to use all images of the people eventually present in it. The participant takes full responsibility of using the pictures sent to the award, absolving the organization of the Festival of any responsibility.

The rights of the photographs will remain the author's work.

**As submissions are only accepted from non-profit entities, only work presented by the organization itself as the commissioner will be considered. A representative of the non-profit entity has to fill the form and send the submission.**

**Submissions sent by photographers will not be considered.**

The reportage must be sent using the form available on the website

<http://www.festivaldellafotografiaetica.it/iscrizione-submit-world-report-award-2018-eng/> . The form must be filled in with all the required information.

The fee to be paid to participate in the WRA Non-profit category is **20 Euros per reportage (15 for submissions sent by 19<sup>th</sup> April 2018)**.

All fees must be paid through PayPal or credit card. This payment must be done as a contribution to the activities of the Festival. Submission is considered valid only after receiving payment proof via e-mail.

Reportages can either be in color or black&white, and will have to form a focused and meaningful story, related to the work of the non-profit entity and the context in which it operates.

The assessment of the jury will award the ability of the photographer to build a narrative and emotional story with a compelling series of images.

The reportage has to represent the subject with dignity and with respect of fundamental human rights in the context in which they live. The purpose of the photographic reportage is to spread knowledge on the themes of international cooperation, sustainability and global development in the civil society.

Post-production is allowed as long as nothing is added or removed to and from the original RAW file. Image cropping is allowed. Any other kind of manipulation of the images will not be accepted.

The winners might be asked to provide the jury with the RAW files or the original negatives of the images selected.



All the material needed to submit a project must be sent in a unique compressed archive in .zip, .rar or .7z format. The text presenting the project must be sent in a .doc or pdf format and included in the reference field in the form.

The compressed archive in .zip, rar or .7z and the text file in .doc, or .pdf, must be named with the title of the project and a consecutive two digit number. (e.g.amazon\_01, amazon\_02...).

The **maximum dimension for the images and the text cannot exceed 25MB.**

Heavier archives or archives in a different format will not be uploaded by the system.

The archive should include:

- The images in digital format saved as .jpg sized to its shortest dimension at no more than 1,280 pixels and 72dpi with a compression degree of 10/12 or 90/100. The recommended dimension is max 500 kb per picture. Please note; the image files must be named with the title of the project and a consecutive two digit number. (e.g.amazon\_01, amazon\_02...).
- A text file in .doc, or .pdf that includes the presentation of the project with a maximum length of 3,000 characters, the title of the project, the place and the period of time in which the project was made. Also to be included are the indications on how to read the project. The document must include captions, with a maximum length of 300 characters for each picture. The captions must be numbered in the same order as the pictures. The captions must also be included in the EXIF or IPTC data for each picture.

The material can be in Italian or English.

**To be able to successfully upload your work, the file .zip, .rar or .7z and the text must have a max dimension of 25MB.**

The images sent will have to be final as it will not be possible, under any circumstances, to further edit or replace them once the award has been granted.

The submission deadline is **23:59 CEST - May 3<sup>rd</sup>, 2018.**

**The non-profit entity must attend the Festival with a representative and with the photographer of the reportage in order to present the exhibition during the 2018 Festival, which will be held in October 2018.**



## FOR ALL CATEGORIES

The participant declares themselves to be the author of the images presented, to own the rights of it and to be authorized to use all images by the people present in it. The participant takes full responsibility of using the pictures sent to the award.

Post-production is allowed as long as nothing is added or removed to and from the original RAW file. Image cropping is allowed. Any other kind of manipulation of the images will not be accepted.

**The submission deadline is 23:59 CEST of the May 3<sup>rd</sup> 2018.**

The finalists will be asked to provide the organizers with the HR files to print the exhibit in a 40x60 format. The finalists will be announced only after receiving the files by **July 5<sup>th</sup>, 2018**. If the selected finalists must not provide the files, they will be disqualified. The jury will not make any exception for any cases.

**The winners shall be requested to be present at the award giving ceremony that will take place in October 2018** during the Festival of Ethical Photography in Lodi (Italy).

The organization will cover all travel and accommodation costs. Should the photographers not attend the ceremony after first committing to it, all the costs already paid for by the organization will be deducted from the prize total i.e. flight, hotel reservation etc...

The photographer grants the use of the images of the awarded reportage for the creation of an exhibition that will be shown during the Festival of Ethical Photography 2018.

At the discretion of the organization, the exhibitions of the winners can be held in other locations until the 31st of December 2020, with the only purpose to promote the photographers, their work, the Festival and the Award. After these dates, the prints will be returned to the photographer by post and the costs will be covered by the recipient.

**For future exhibitions the photographer will commit to name the Festival of Ethical Photography of Lodi as producer of the exhibition within the World.Report Award.**

The organizers reserve the right of using the images of the awarded reportage for promotion of future editions of the Festival (for example in the catalogue or for the promotion of the event on traditional communication channels, etc). The Festival will always note the credits of the photographer. All rights will remain with the photographer.

**The official communication of the 10 finalists of every category and the 30 finalists of the Single Shot Award, will be done on June 7<sup>th</sup>, 2018 at 21:00 CEST through the website of the Festival.**

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**The official communication of the winners of every category will be done on June 21<sup>st</sup>, 2018 at 21:00 CEST through the website of the Festival.**



**The jury will choose a reportage for each category and grant the photographers their relative awards by the 31<sup>st</sup> of December 2019.**

The participation to the award implies that all the World. Report Award application requirements and submission guidelines have been fully read, understood and accepted.

It is possible to withdraw from the competition at any moment simply sending an email to [wra@festivaldellafotografiaetica.it](mailto:wra@festivaldellafotografiaetica.it) or to [ngo@festivaldellafotografiaetica.it](mailto:ngo@festivaldellafotografiaetica.it). The withdrawal from the competition does not imply the reimbursement of the participation fee.

The organization declines any responsibility for damages to persons and things directly and indirectly caused by the activity of the award.

The regulations of the World.Report Award might change for reasons beyond the control of the organisation.

**For further info:** [wra@festivaldellafotografiaetica.it](mailto:wra@festivaldellafotografiaetica.it) or [ngo@festivaldellafotografiaetica.it](mailto:ngo@festivaldellafotografiaetica.it)

